



JESMOND PUBLIC SCHOOL

Diversity Opportunity Success

Ralph Street Jesmond NSW 2299
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02 4957 2605

Permission to Publish – Facebook

1 February 2024

Dear Parent/ Carer,

Jesmond Public School utilises Facebook as a tool to inform the community about school and student activities as well as to highlight student achievement. This social media channel is used for educational purposes only.

Jesmond Public School follows the Department of Education Code of Conduct, social media policy and Facebook's Community Standards. The Jesmond Public School Facebook page guidelines are as follows:

- Facebook terms and conditions state that no one under the age of 13 years should have a Facebook profile. Therefore, the posts of any students under 13 years of age on the Jesmond Public School Facebook page will be removed and may be reported.
- Photos of students can only be published if the correct Department of Education permission to publish forms have been completed by the student's parent or guardian. The photo must be removed after one year of publishing unless further permission from the parent is sought.
- For privacy and protection, please do not tag photos of children, and please do not name them in your comments, unless the previously mentioned permissions are sought. Tagging of parents or friends within the comment box is permitted with the understanding that all other rules of engagement are followed.
- Jesmond Public School encourages interaction from our community with the understanding that the school does not endorse comments or wall postings made by visitors to the page. We ask that visitors making comments on the page show respect for other users by ensuring that discussions remain civil. Personal attacks, trolling or spam will not be tolerated. We reserve the right to remove comments or users which do not adhere to the rules of engagement of the page and Facebook's community standards including comments that:
 - Are deemed racist, sexist, abusive, profane, violent, obscene or spam;
 - Advocate illegal activity;
 - Are wildly off-topic;
 - Libel, incite, threaten or make personal character attacks on Jesmond Public School students, employees guests and other individuals.
- This page will be moderated from 9am to 4pm on weekdays by Jesmond Public School staff.

Parents should be aware that when information is published on public websites and social media channels, it can be discoverable online for a number of years, if not permanently. Search engines may also cache or retain copies of published information. Published information can also be linked to by third parties.

Your permission is required to share information about your child on Facebook. Information shared to Facebook may include your child's name, age, class, as well as information collected at school, such as photographs, sound and visual recordings and your child's work. Please note, that you can withdraw your consent at any time by contacting the school administration office.

Please complete the attached permission slip and return to the school by Thursday 8th February.

Mr James McGill
Principal

Permission to Publish - Facebook

Child's name: _____

I have read this permission to publish and:

Tick the appropriate box:

I give permission for Jesmond Public School to publish information about my child on its Facebook age as described above and in publicly accessible communications.

I do not give permission for Jesmond Public School to post information about my child.

This signed permission remains effective until I advise the school otherwise.

Parent/Carer name: _____

Parent/Carer signature: _____

Date: _____